

DAISY CHUNG

Visual Communication and Journalism

Portfolio: www.daisychung.com
daisyyanjuchung@gmail.com | 281.948.0964
www.linkedin.com/in/chungdaisy

Award-winning visual communicator, journalist, and illustrator creating graphics for digital and print platforms. Excel at distilling complex information into visual stories through collaboration with talents of various disciplines.

TECHNICAL AND PROFESSIONAL SKILLS

Adobe Creative Suite (Illustrator/Photoshop/Indesign/After Effects/Premiere Pro/XD)
HTML/CSS/ai2html
Traditional and digital Illustration

Data and visual journalism
Art direction
Cross-platform design
UX/UI design (Figma/Adobe XD)

Multidisciplinary collaboration
Project management
Mandarin (native speaker)
English (fluent)

PROFESSIONAL EXPERIENCE

Graphics Journalist

2022-present

Reuters Graphics

- Pitch, write and report visual-first stories on a variety of topics, with a focus on science and environment stories.
- Create original illustrations, dataviz and designs for the award-winning global graphics team at Reuters.

Freelance Visual Communicator/Journalist

2012-2022

Daisy Chung Illustration | Sunnyvale, CA

- Translate research, data, and news into compelling visual stories, infographics and illustrations. Clients include Reuters Graphics, the Washington Post, Scientific American, National Geographic, Cell Press journals.
- Initiate and lead the “Taiwan data stories”, a collaborative with Taiwanese talents using multimedia to engage the global audience with Taiwan culture that is often overlooked in a more Western-dominated media landscape.

Data Visualization Designer

2021

Surgo Ventures | Washington, DC

- Analyzed and built data visualizations and infographics to share research insights addressing global health.
- Developed UX/UI design prototypes for data-driven interactive webpages and dashboards in collaboration with data scientists and developers.
- Oversaw and directed all visual communication work to ensure the integrity of the Surgo visual brand.

Creative Director (Part-Time)

2019-2021

wikiHow | Palo Alto, CA

- Provided creative direction to a large global team of illustrators and animators in creating content-focused, educational, and engaging visuals targeted towards a web-based community.
- Established brand and visual guidelines to elevate and unify the visual outlook of wikiHow online platforms.
- Developed UX/UI design prototypes, original brand illustrations, and a full redesign of the homepage.

Graphics Editor

2016-2019

National Geographic | Washington, DC

- Reported, researched, and led the design of infographics and data visualizations recognized by international awards.
- Created original illustrations, interactives, and animation content in collaboration with freelance artists, editors, designers, and researchers to curate engaging visual stories that connect with general audiences.
- Led team to redesign print graphics for all digital platforms to create a web user-centered visual experience.

EDUCATION

California State University Monterey Bay Seaside, CA 4.0/4.0 GPA Graduate certificate, Science Illustration	2014-2015
Rice University Houston, TX 3.87/4.3 GPA cum laude BA in Biological Sciences, Visual & Dramatic Arts	2011-2014

PROFESSIONAL ASSOCIATIONS AND LEADERSHIP

Society of Environmental Journalists	Member	2019-Present
The Data Visualization Society	Member, illustrator, and journal contributor	2019-Present
The Florilegium Society	Member and artist (at National Tropical Botanical Garden)	2019-Present
Guild of Natural Science Illustrators	Membership Director (2016-2018); Member	2013-2022
Society for News Design	Member	2018-2019

SELECTED EXHIBITIONS

Focus on Nature XIV Juried Exhibit Roger Tory Peterson Institute Jamestown, NY	2016-2017
Guild of Natural Science Illustrators Annual Juried Exhibit Glenside, PA; Swannanoa, NC; Washington, DC; Brisbane, Australia; Virtual Exhibit	2015, 2017, 2018, 2019, 2020, 2021
Illustrating Nature, Annual Juried Exhibit PG Museum of Natural History Pacific Grove, CA	2015

SELECTED INVITED PRESENTATIONS AND WORKSHOPS

Two Heads are Better than One: A Collaborative DataViz Journey Sparked by Outlier Presented at Outlier DataViz Conference Virtual	2022
SciComm through Graphic Stories Led presentation/workshop at virtual ComSciCon Conference Houston, TX and New York, NY	2021
Environmental Journalism Workshop 5-day immersive program for environmental journalists at the National Tropical Botanical Garden Koloa, HI	2019
Visualizing Science for an Audience Presented at public science communication seminar at Rice University Houston, TX	2019
Science Visualization in newsrooms Presented for students at the Science Illustration Certificate program Monterey Bay, CA	2018, 2022, 2023

SELECTED AWARDS

The Society of News Design Gold, Silver, Award of Excellence	2017, 2018, 2019, 2020, 2022, 2023, 2024
Covering Climate Now Journalism Awards Winner for the Business and economics category	2024
Malofiej 25, 26, 27 Gold, Silver, Bronze Medal winner for Printed and Digital Graphics	2017, 2018, 2019
The Pudding Cup Winner of the best visual and data-driven stories	2022
The Information is Beautiful Awards shortlisted for Science, Technology & Health category	2022