DAISY CHUNG Visual Communication and Journalism

Portfolio: www.daisychung.com daisyyanjuchung@gmail.com | 281.948.0964 www.linkedin.com/in/chungdaisy

Award-winning visual communicator, journalist, and illustrator creating graphics for digital and print platforms. Excel at distilling complex information into visual stories through collaboration with talents of various disciplines.

TECHNICAL AND PROFESSIONAL SKILLS

Adobe Creative Suite (Illustrator/Photoshop/Indesign/After Effects/Premiere Pro/XD)
HTML/CSS/ai2html
Traditional and digital Illustration

Data and visual journalism Art direction Cross-platform design UX/UI design (Figma/Adobe XD) Multidisciplinary collaboration Project management Mandarin (native speaker) English (fluent)

PROFESSIONAL EXPERIENCE

Graphics Journalist 2022-present

Reuters Graphics

- Pitch, write and report visual-first stories on a variety of topics, with a focus on science and environment stories.
- Create original illustrations, dataviz and designs for the award-winning global graphics team at Reuters.

Freelance Visual Communicator/Journalist

2012-present

Daisy Chung Illustration | Sunnyvale, CA

- Translate research, data, and news into compelling visual stories, infographics and illustrations. Clients include Reuters Graphics, the Washington Post, Scientific American, National Geographic, Cell Press journals.
- Initiate and lead the "Taiwan data stories", a collaborative with Taiwanese talents using multimedia to engage the global audience with Taiwan culture that is often overlooked in a more Western-dominated media landscape.

Data Visualization Designer

2021

Surgo Ventures | Washington, DC

- Analyzed and built data visualizations and infographics to share research insights addressing global health.
- Developed UX/UI design prototypes for data-driven interactive webpages and dashboards in collaboration with data scientists and developers.
- Oversaw and directed all visual communication work to ensure the integrity of the Surgo visual brand.

Creative Director (Part-Time)

2019-2021

wikiHow I Palo Alto, CA

- Provided creative direction to a large global team of illustrators and animators in creating content-focused, educational, and engaging visuals targeted towards a web-based community.
- Established brand and visual guidelines to elevate and unify the visual outlook of wikiHow online platforms.
- Developed UX/UI design prototypes, original brand illustrations, and a full redesign of the homepage.

Graphics Editor 2016-2019

National Geographic I Washington, DC

- Reported, researched, and led the design of infographics and data visualizations recognized by international awards.
- Created original illustrations, interactives, and animation content in collaboration with freelance artists, editors, designers, and researchers to curate engaging visual stories that connect with general audiences.
- Led team to redesign print graphics for all digital platforms to create a web user-centered visual experience.

ADDITIONAL PROFESSIONAL EXPERIENCE

Contract Illustrator and Infographics Intern

2015-2016

FDUCATION

EDUCATION		
California State University Monterey Bay Graduate certificate, Science Illustration	y Seaside, CAI 4.0/4.0 GPA	2014-2015
Rice University Houston, TX I 3.87/4.3 G BA in Biological Sciences, Visual & Dramatic		2011-2014
PROFESSIONAL ASSOCIATIONS	AND LEADERSHIP	
Society of Environmental Journalists	Member	2019-Present
The Data Visualization Society	Member, illustrator, and journal contributor	2019-Present
The Florilegium Society	Member and artist (at National Tropical Botanical Garden)	2019-Present
Guild of Natural Science Illustrators	Membership Director (2016-2018); Member	2013-Present
Society for News Design	Member	2018-2019
SELECTED EXHIBITIONS		
Focus on Nature XIV Juried Exhibit Roger Tory Peterson Institute I Jamestown, N	IY	2016-2017
Guild of Natural Science Illustrators Ann Glenside, PA; Swannanoa, NC; Washington,		19, 2020, 2021
Illustrating Nature, Annual Juried Exhibit		2015
PG Museum of Natural History I Pacific Groo	ve, CA	
SELECTED INVITED PRESENTATI	ONS AND WORKSHOPS	
Two Heads are Better than One:A Collab Presented at Outlier DataViz Conference I Vi	orative DataViz Journey Sparked by Outlier	2022
SciComm through Graphic Stories Led presentation/workshop at virtual ComSci	Con Conference I Houston, TX and New York, NY	2021
Environmental Journalism Workshop 5-day immersive program for environmental j	ournalists at the National Tropical Botanical Garden I Koloa	2019 HI
Visualizing Science for an Audience Presented at public science communication s	seminar at Rice University I Houston, TX	2019
Science Visualization at National Geography Presented for students at the Science Illustra		2018
Character design and animation in Adol Co-led one-day workshop for 2017 Guild of N	De After Effects Natural Science Illustrators Conference I Swannanoa, NC	2017
SELECTED AWARDS		
Malofiej 25, 26, 27		
Gold, Silver, Bronze Medal winner for Printed		17, 2018, 2019
Gold, Silver, Bronze Medal winner for Printed The Society of News Design 38th, 39th, 4	I and Digital Graphics	
Gold, Silver, Bronze Medal winner for Printed The Society of News Design 38th, 39th, 4 Gold, Silver, Award of Excellence for Inforgra The Pudding Cup	I and Digital Graphics 10th, 41st, 43rd Edition 2017, 2018, 2019 phics and Combination Print & Digital categories	19, 2020, 2022
Gold, Silver, Bronze Medal winner for Printed The Society of News Design 38th, 39th, 4 Gold, Silver, Award of Excellence for Inforgra	I and Digital Graphics 10th, 41st, 43rd Edition 2017, 2018, 2019 phics and Combination Print & Digital categories ries	17, 2018, 2019 19, 2020, 2022 2022 2022